



January 21, 2005

Trading Symbol: TSXV - PRD

### **APPOINTMENT TO THE COMPANY'S BOARD**

Pacific Roder Energy Inc. (the "Company") is pleased to announce that it has appointed Mr. William Shupe, CFA, M.Sc., L.L.B, to its Board of Directors effective immediately. Mr. Shupe is currently President and Chief Investment Advisor to W. Shupe and Company Investment Advisory Services, a private firm located in Regina, Saskatchewan. He was formerly President of Crown Life Investment Management and Vice President, Corporate and Government Finance, of Pemberton Houston Willoughby.

Mr. Shupe is a Sloan Fellow and graduate of the London Business School and holds a Law Degree from the University of Saskatchewan. He is a member of the Association of Investment Management and Research (AIMR) and the Law Society of Saskatchewan. He is and has been a Director of several private companies and is currently an Advisory Board Member of Growth Works Capital Ltd. (one of Canada's largest private equity investment managers).

The Company also wishes to announce that it has granted 2,500,000 incentive stock options under its Stock Option Plan at an exercise price of \$1.35 for a period of 5 years to directors, officers, consultants and employees of the Company.

On behalf of the Directors of  
Pacific Roder Energy Inc.

*"David J.L. Williams"*

**David J.L. Williams**  
Director

*The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of the content of this news release.*

**Forward Looking Information:** This news release may contain forward-looking statements including expectations of future production, cash flow and earnings. These statements are based on current expectations that involve a number of risks and uncertainties, which could cause actual results to differ from those anticipated. These risks include, but are not limited to: the risks associated with the oil and gas industry (e.g., operational risks in development, exploration, and production; delays or changes in plans with respect to exploration or development projects or capital expenditures; the uncertainty of reserve estimates; the uncertainty of estimates and projections relating to production, costs and expenses, and health, safety, and environmental risks), commodity price, price and exchange rate fluctuations and uncertainties resulting from potential delays or changes in plans with respect to exploration or development projects or capital expenditures.