



## PACIFIC RODERA ENERGY INC.

### NEWS RELEASE

#### ***PACIFIC RODERA ENERGY ANNOUNCES NEW MANAGEMENT APPOINTMENT AND PROVIDES UPDATE ON FIRST NATIONS JOINT VENTURE***

Calgary, Alberta, April 18, 2008 – Pacific Rodera Energy Inc. (TSX Venture: PRD) ("we", "Pacific Rodera" or the "Company") is pleased to announce the following recent developments:

#### **New management appointment**

Mr. John Nesbitt has joined the Company's management team as Vice President, Land. Mr. Nesbitt has over 28 years of operational experience in the Canadian oil and gas industry. Prior to joining Pacific Rodera, Mr. Nesbitt held the positions of Vice President, Land at Capitol Energy Resources Ltd. and Senior Landman with Talisman Energy. Mr. Nesbitt is well connected and is respected as a creative negotiator throughout the industry. He has worked extensively throughout the Western Canadian Sedimentary Basin and his innovative and proactive approach to partnerships will be a valuable addition to the Pacific Rodera team.

In connection with his appointment, Mr. Nesbitt has agreed to subscribe for 388,888 units of the Company at a price of \$0.45 per unit for gross proceeds of approximately \$175,000. Each unit consists of one common share issued on a flow-through basis and one-half of one common share purchase warrant of the Company. The units, including the underlying securities, are being offered to Mr. Nesbitt on the same terms and conditions (other than the purchase price per unit) set out in the Company's press release of September 5, 2007 relating to the offering in which other members of the Company's management team participated. The private placement, which is expected to close on or about April 22, 2008, and the appointment of Mr. Nesbitt are subject to the approval of the TSX Venture Exchange.

#### **Update on First Nations Joint Venture**

The potential value of Pacific Rodera's interest in the First Nations joint venture was highlighted by the recent Saskatchewan Crown land sale where 241,020 acres of land were sold for \$266 million. The average sale price was \$1103/acre with potential Bakken lands selling for \$6830/acre. At the request of our joint venture partners, the Saskatchewan government imposed an 18-month moratorium on the sale of the Crown-owned mineral rights associated with approximately 71,000 acres of land of the 88,000 acres initially identified. The land is located within the highly prospective Bakken play area of SE Saskatchewan. Pacific Rodera and the First Nations bands are aggressively working to move this land to drill ready status. The Company is also evaluating other available Crown-owned mineral rights associated with an additional 17,000 acres of land.

Pacific Rodera is continuing to evaluate corporate and asset acquisition candidates and is committed to its strategy laid out over a year ago to take advantage of the potential opportunities being presented as a result of the state of the credit cycle.

Pacific Rodera is a Calgary-based oil and natural gas company engaged in the exploration for and the acquisition, development and production of natural gas and crude oil in western Canada. The Company's common shares trade on the TSX Venture Exchange under the symbol "PRD".

For more information, please contact:

Michael Greenwood, Chairman and Chief Executive Officer

Mark Hornett, President and Chief Operating Officer

David J.L. Williams, Senior Vice President, Corporate Development and Investor Relations

Telephone: (403) 234-0501

Facsimile: (403) 234-0511

Statements in this press release contain forward-looking information including expectations. Readers are cautioned that assumptions used in the preparation of such information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of the Company. These risks include, but are not limited to; the risks associated with the oil and gas industry, commodity prices and exchange rate changes. Industry related risks include, but are not limited to; operational risks in exploration, development and production, delays or changes in plans, risks associated with the uncertainty of reserve estimates, health and safety risks and the uncertainty of estimates and projections of production, costs and expenses. The risks outlined above should not be construed as exhaustive. The reader is cautioned not to place undue reliance on this forward-looking information. The Company undertakes no obligation to update or revise any forward-looking statements except as required by applicable securities laws.

*The TSX Venture Exchange Inc. has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.*